

INCREASING COMPETITIVENESS IN FOOD INDUSTRY ENTERPRISES ECONOMIC SIGNIFICANCE OF THE CLUSTER SYSTEM

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Annotation: This article scientifically highlights a number of issues related to increasing the competitiveness of food industry enterprises, the effective use of the cluster system, the economic significance of the cluster system, the experience of developed countries, reforms carried out in our country, and scientific research.

Keywords: food industry, competitiveness, cluster system, economic importance of cluster system, economic efficiency, digital and innovative technology.

Today, the concept of competitiveness is a very relevant economic concept, and many economic measures aimed at increasing competitiveness are developed in every enterprise. In particular, at the initiative of the Honorable President, many economic reforms aimed at increasing the competitiveness of food industry enterprises are being carried out.

Because increasing competitiveness in food industry enterprises is becoming a need of the hour.

If we look at the experience of developed countries, new innovations aimed at developing food industry enterprises and increasing their competitiveness are being widely implemented. The main purpose of this is to ensure the population's need for food and to increase the competitiveness of food industry enterprises. In developed countries, the practice of effectively using the cluster system, which is one of the new systems for increasing competitiveness in food industry enterprises, has been widely introduced.

The cluster system helps to eliminate economic problems in food industry enterprises, develop production and processing processes, improve digital and innovative technologies, update strategies in the management system, accelerate logistics and service processes, expand inter-enterprise economic cooperation, develop infrastructure and innovation programs. is a system that serves to minimize costs. That is why the role of the cluster system in increasing the competitiveness of

food industry enterprises in developed countries is high, and it serves to increase the economic efficiency of enterprises.

In our country, the demand of the population for ready-to-eat food products is increasing year by year. The development of the cluster system in increasing the competitiveness of food industry enterprises serves to increase the economic efficiency of enterprises and expand economic opportunities. On the initiative of our honorable President, new economic reforms aimed at increasing the competitiveness of food industry enterprises in our country and developing the cluster system are being implemented.

In particular, according to the newly introduced Decree: "Continuing the industrial policy aimed at ensuring the stability of the national economy and increasing the share of industry in the gross domestic product, increasing the production volume of industrial products by 1.4 times, further liberalization of leading industries and the economy, and transformation the tasks of completing the processes, implementing the food industry development program" are defined. In solving these tasks, it is appropriate to conduct new scientific research in the direction of improving the innovative foundations of the development of food industry enterprises based on the cluster system, expanding the possibilities of effective use of the cluster system in food enterprises.

Today, in the world, the development of production according to the cluster system is considered as an important tool for improving the quality of life of the population, developing the rational consumption structure and effectively organizing the production of food products. According to the information of the World Food and Agriculture Organization (FAO), "FAO food price index in 2021 is the last

reached the highest level in 10 years. Today, in the context of the ever-increasing consumption of food products by the population on a global scale, there is a growing need to further improve the new possibilities of processing food products based on the cluster system and increasing the volume of products.

Special attention was paid to the cluster system in the research conducted by economists I.S.Ochilov and B.K.Abdumuminov. In particular, in order to increase the economic efficiency of the enterprises of the processing industry, they paid special attention to the issues of innovative efficiency in the cluster system

An economic cluster is a group of interrelated organizations focused on a specific area (companies, corporations, universities, banks, etc.): products, components and specialized services, suppliers, infrastructure, research institutes, universities, and each other. have given economic definitions that some companies and other organizations that increase the competitive advantages of the entire group

It can be seen that both the world experience and the research work of economists in our country show that the economic importance of the cluster system has high efficiency. That is why the economic importance of the cluster system in increasing competitiveness in food industry enterprises is considered high.

Because, where there is a cluster, production and processing will be provided with modern technologies, most importantly, costs will be minimized and economic efficiency will increase. As a result, the level of competitiveness of food industry enterprises develops. Effective use of the cluster system to increase competitiveness in food industry enterprises creates the following new opportunities:

- costs are minimized and economic efficiency increases in food industry enterprises;
- serves to expand the possibilities of production and processing;
- ensures the increase of product quality and variety;
- inter-enterprise economic cooperation will be established;
- new innovative and digital technologies will develop;
- creates new opportunities for increasing the economic profit of the enterprise. The above-mentioned factors show the high level of economic importance of the cluster system and increase competitiveness in food industry enterprises.

In conclusion, it should be said that increasing the competitiveness of food industry enterprises today depends on the cluster system, which is one of the new systems. Because, without the cluster system, it is impossible to achieve economic efficiency and increase the competitiveness of enterprises. The cluster system is the only economic system aimed at regulating all economic processes. That is why its economic importance is highly valued.

If the cluster system is well developed, it will help to eliminate existing problems in food industry enterprises, improve the competitive environment, minimize costs, improve technologies, update management strategies, and increase economic efficiency.

List of used literature:

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