

**PROFESSIONAL ACTIVITY AND DEMAND FOR TEACHERS-PSYCHOLOGISTS IN  
THE MODERN LABOR MARKET****Mukhtarova Aziza Erkinovna** applicant TSPU

In the course of a theoretical understanding of the problem of professional activity and the demand for specialists from educational psychologists in the modern labor market, it is necessary to note clearly insufficient attention to the processes taking place in society, in the labor market. The dynamic processes taking place in the economy form new vacant places, new requirements appear on the part of the professional community for university graduates. New directions in the field of management and consulting are developing. In the course of our theoretical research, we consider those niches in the labor market in which graduates of our university, faculty of pedagogy and psychology are in demand.

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Knowing about the areas of application of psychological and pedagogical knowledge and practical skills today, we can create integrative courses that allow us to increase the degree of professional competence and readiness for activity, thereby expanding the professional field of graduates. Despite the fact that the main direction of the work of higher education remains the training of educational psychologists and social workers to work with children and adolescents in educational and educational institutions, we have no right not to pay attention to the obvious social order of society and the requirements that it makes.

The development of practice-oriented approaches to the training of educational psychologists is ongoing, new integrative courses and practices are constantly appearing, allowing to expand the scope of professional training of students.

On the basis of TSPU, the scientific and methodological center offers teachers, psychologists (specialists and students), organizers of higher and general education, training practice-oriented projects and development programs. Among them:

1. Training of professional competence for psychologists, social workers, which includes 4 stages:

Psychodynamic group of personal growth;

Communication skills training;

Methodological training of communication;

Psychological counseling skills training;

2. Training of game interaction with people;

3. "School of psychoplasticity of the personality of a teenager" - a program of socio-psychological development and social adaptation of a modern teenager (including children with disabilities);

4. Instructive and methodological camps for teaching teachers of out-of-town children's health camps;

5. Adaptation camps for first-year students - the program is aimed at creating motivation for learning, the socio-psychological climate of student groups.

Thus, we see that the modern practical training of students is trying to meet the needs of society and already working teachers and psychologists in the field of education.

In this regard, we will consider a new direction, which is just emerging, but sets specific tasks for the higher education system.

Analysis of the consulting services market. Consulting: professional assistance from management specialists to business managers and management personnel of various organizations (client) in the analysis and solution of problems of their functioning and development, carried out in the form of advice, recommendations and jointly developed solutions with the client.

There are many different definitions of consulting. In particular, the European Association of Consultants in Economics and Management (FEACOD50) gives the following definition: "Management consulting consists in providing independent advice and assistance on management issues, including identifying and assessing problems and / or opportunities, recommending appropriate measures and assisting in their implementation. » (FEACO Information Document. Bruxelles, 1994. P.2)

Consulting is understood as what in our country used to be called "the introduction of science into production".

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Because consulting - the concept of a market economy, and therefore differs from scientific - implementation activities, to what extent a centrally planned economy differs from a market one. This makes high demands on the quality and efficiency of such services and causes them to be customer-oriented.

In countries with a market economy, the invitation of professionals is prestigious, evidence that the company has sufficient business culture to use the intellectual capital offered by the market in the field of management. The absence of specialist consultants in the development of a responsible solution is perceived as the absence of an architect in the development of a building project.

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