

THE NEGATIVE IMPACT OF "MASS CULTURE" ON EDUCATION*Saparniyazova Zuxra Abdullaevna**Abatov Askar Reymbaevich**Teachers of the Nukus State Pedagogical Institute***ANNOTATION**

This article examines the negative vices of "mass culture" in the educational and educational process, its negative consequences for the upbringing of young people.

Key words: globalization, young generation, "mass culture", future, education, personnel, upbringing, factor

With the achievement of Uzbekistan's independence, the issue of spiritual revival has become one of the most important priorities of our state policy. In the Uzbek language there are concepts of "human spirituality", "spirituality of the people", "spirituality of society", "spirituality of the nation", in the essence and content of which life criteria related to the destinies of a person, people, society and nation are reflected. The President of the country, Islam Karimov, in recent years, in his speeches, works and interviews, has touched upon the issues of spirituality, the upbringing of a comprehensively developed young generation, and spiritual revival. In his work "High spirituality is an invincible force" I. Karimov defined the concept of "spirituality": "spirituality calls a person to spiritual purification, spiritual growth and is an incomparable force that strengthens a person's faith and inner peace, willpower, serves as a criterion of his worldview"

Without increasing a person's spirituality, it is difficult to achieve success in the life and life of our people, as well as in the development of our country. At the first stage of the reforms, the goals aimed at raising the national clergy were fully implemented and the tasks that should be implemented at the second stage were laid down. The period of spiritual, ideological parocandism was overcome. Along with social phenomena, national spirituality has risen.

Naturally, under the mask of "mass culture" is understood the spread of ideas of moral disorder and violence, individualism, egocentrism, as well as, if necessary, increasing wealth, disrespect for the traditions and values of other peoples, the spiritual foundations of the way of life, threatening threats.

Spirituality is considered the main criterion determining the progress of society, the comprehensive development of the individual, since only when spirituality is developed, socio-political and economic stability reigns in society. And this serves as a necessary foundation for the comprehensive development of the individual. The role of spirituality in strengthening and developing the moral qualities of the people is great. As President first I. A. Karimov emphasized in his work "On the Path of Spiritual Rebirth": "Strengthening and developing the spiritual state of our people is one of the most important tasks of the state and society in Uzbekistan. Spirituality is such a precious fruit that has ripened in the soul of our ancient and young people, nurtured by a sense of understanding their independence and love of freedom" .

Indeed, attempts to spread the ideas of ethical disorder, egocentrism, individualism, violence, penetrating into our country under the guise of "mass culture", cannot but threaten their national spiritual world, poisoning the consciousness and heart of our compatriots, especially the younger generation. The situation is even at such a sad level that "at present, the circumstances associated with the recognition of morality by culture and, conversely, with the attitude to primitive spiritual values as ignorance, old sarcasm, pose a great danger to modern development, human life, family, education of youth".

Today our youth lives in a unique "war of concepts". The "popular culture" of our ancestors calls "black" things "white" and "white" things —black". He wears a white mask on his black face and carries out his dark intentions. One more point should be noted here, according to the age of the population, our country belongs to the number of developing countries. If we see this statistically, "more than 31 million people live in Uzbekistan. The proportion of young people, for example, under the age of 30, is about 60 percent." "... the question of spiritual education is undoubtedly of incomparable importance

<https://conferencea.org>November 15th 2022

If we lose our vigilance and sensitivity, our determination and responsibility in this matter, if we treat this very important matter as its own state, egoism, we will lose our spirituality and historical memory, which is rooted in our sacred values and follows from them, they say, "we can separate in ultimately deviate from the path of universal development, which we strive for".

Popular culture as a whole has less artistic value than cyborgs or folk culture values, and represents the development of cultural values for mass consumption and is typical of industrial societies. Popular culture is aimed at all people, is constantly evolving for everyday life and is clearly manifested in the activities of the mass media. If our contemporaries understood the meaning of "mass culture" correctly, if our contemporaries felt the need for more spiritual wealth than material wealth!

Our people was formed and developed according to the path of their economic, socio-political and cultural development, as well as their worldview, will and the environment established in society. The main factors that influence the formation and development of spirituality are: material-economic, political and philosophical-religious. Material life and lifestyle in general determine the peculiarities of spirituality. Philosophical and religious teachings also have a strong influence on spirituality.

In a word, high culture is such a precious fruit that it was created in the heart of our ancient and modern people together with a sense of independence and love of freedom in the huge family of all mankind. It is our sacred duty to preserve this priceless heritage and pass it on to future generations without any betrayal.

REFERENCES

1. Dushaev, A. J. Duxovnost' i obshestvo / A. J. Dushaev. — Tekst : neposredstvenniy // Molodoy ucheniy. — 2014. — № 11 (70). — S. 439-440.
2. I.Karimov. Yuksak ma'naviyat – yengilmas kuch. – Toshkent. Ma'naviyat, 2008 yil.
- 3.I.Karimov.Yuksak ma'naviyat- yengilmas kuch.-Toshkent.2008y
4. Ma'naviyat – qalbim quyoshi. (Insholar to'plami). Toshkent. 1997 yil.
5. I.A.Karimov «Yuksak ma'naviyat - yengilmas kuch» T; Ma'naviyat,2008,-B,4
- 6.Zufarjonovna J. G. USING WEB-QUEST TECHNOLOGY IN ENGLISH LESSONS AS FOREIGN LANGUAGE //INTERNATIONAL JOURNAL OF SOCIAL SCIENCE & INTERDISCIPLINARY RESEARCH ISSN: 2277-3630 Impact factor: 7.429. – 2022. – T. 11. – C. 161-164.
- 7.Zufarjonovna J. G. BENEFITS OF USING WEB-QUEST TECHNOLOGY IN ENGLISH LESSONS AS FOREIGN LANGUAGE //INTERNATIONAL JOURNAL OF SOCIAL SCIENCE & INTERDISCIPLINARY RESEARCH ISSN: 2277-3630 Impact factor: 7.429. – 2022. – T. 11. – C. 158-160.